## MADISON MOSAIC SERIES



# December 31, 2020 | ETF Portfolios

ETF INCOME ADVANTAGE | ETF CAPITAL PRESERVATION | ETF CONSERVATIVE ETF MODERATE | ETF MODERATE GROWTH | ETF GROWTH | ETF AGGRESSIVE

The Madison Mosaic Series offer investors a suite of portfolios designed to meet a range of investment needs, balancing risk tolerance with potential return. This summary may help you decide if this investment product is right for you. Also, please see the Mosaic Series overview brochures for more information.

## Average Annual Total Returns (%)

Average Annual Total Returns (%)							
	QTD	YTD	1 Yr	3 Yr	5 Yr	10 Yr.	Since Inception
Mosaic ETF Income Advantage (gross)	0.80	7.30	7.30	5.00	4.24	3.57	3.79
Mosaic ETF Income Advantage (net)	0.23	4.94	4.94	2.67	1.92	1.27	1.52
Bloomberg Barclays US Agg Bond Benchmark	0.67	7.51	7.51	5.34	4.44	3.84	3.97
Mosaic ETF Capital Preservation (gross)	2.18	8.45	8.45	5.68	5.19	4.32	4.54
Mosaic ETF Capital Preservation (net)	1.61	6.07	6.07	3.33	2.86	2.00	2.26
Capital Preservation Benchmark <sup>1</sup>	2.84	9.43	9.43	6.50	5.92	5.04	5.29
Mosaic ETF Conservative (gross)	3.25	9.04	9.04	6.05	6.20	5.38	5.69
Mosaic ETF Conservative (net)	2.66	6.65	6.65	3.71	3.85	3.04	3.38
Conservative Benchmark <sup>1</sup>	5.03	11.24	11.24	7.58	7.36	6.21	6.58
Mosaic ETF Moderate (gross)	4.53	9.76	9.76	6.55	7.20	6.41	6.85
Mosaic ETF Moderate (net)	3.93	7.35	7.35	4.19	4.82	4.05	4.53
Moderate Benchmark <sup>1</sup>	7.23	12.91	12.91	8.59	8.76	7.34	7.82
Mosaic ETF Moderate Growth (gross)	5.93	10.63	10.63	7.09	8.29	7.40	7.96
Mosaic ETF Moderate Growth (net)	5.32	8.21	8.21	4.73	5.90	5.03	5.61
Moderate Growth Benchmark <sup>1</sup>	9.44	14.44	14.44	9.52	10.12	8.43	9.02
Mosaic ETF Growth (gross)	7.32	11.32	11.32	7.57	9.33	8.47	9.16
Mosaic ETF Growth (net)	6.71	8.90	8.90	5.20	6.92	6.08	6.80
Growth Benchmark <sup>1</sup>	11.66	15.83	15.83	10.37	11.43	9.48	10.18
Mosaic ETF Aggressive (gross)	8.73	12.17	12.17	8.12	10.37	9.38	10.21
Mosaic ETF Aggressive (net)	8.11	9.73	9.73	5.75	7.94	6.98	7.83
Aggressive Benchmark <sup>1</sup>	13.89	17.06	17.06	11.13	12.69	10.48	11.29

## Investment Philosophy

Risk management and a commitment to consistency are key components of our philosophy and process.

- Seek to provide superior riskadjusted returns over a full market cycle.
- Portfolios are designed to be cost-efficient through the use of Exchange Traded Funds (ETFs), are broadly diversified and designed to mitigate downside risk.
- Designed for cost conscious investors preferring the potential for greater market participation.

Mosaic ETF Portfolios	Weighted Expense Ratio
Income Advantage	0.13%
Capital Preservation	0.13%
Conservative	0.13%
Moderate	0.13%
Moderate Growth	0.13%
Growth	0.14%
Aggressive	0.14%

## MADISON MOSAIC SERIES



# December 31, 2020 | ETF Portfolios

#### MEASURING RISK

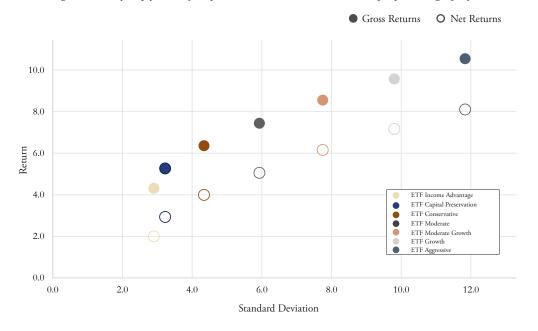
Standard Deviation: a statistical measurement of dispersion about an average, which, for a portfolio, depicts how widely the returns varied over a certain period of time. Investors may use the standard deviation of historical performance to understand the range of returns for a portfolio. When a portfolio has a higher standard deviation than its benchmark, it implies higher relative volatility. Standard deviation has been calculated using the trailing monthly total returns for the appropriate time period. The standard deviation values are annualized.

#### Standard Deviation (%)

	3 Yr	5 Yr
Mosaic ETF Income Advantage	3.36	2.92
Bloomberg Barclays US Aggregate Bond Index	3.40	3.16
Mosaic ETF Capital Preservation	3.99	3.32
Capital Preservation Benchmark <sup>1</sup>	4.18	3.57
Mosaic ETF Conservative	5.36	4.37
Conservative Benchmark <sup>1</sup>	6.33	5.19
Mosaic ETF Moderate	7.22	5.88
Moderate Benchmark <sup>1</sup>	8.91	7.25
Mosaic ETF Moderate Growth	9.28	7.57
Moderate Growth Benchmark <sup>1</sup>	11.64	9.46
Mosaic ETF Growth	11.50	9.42
Growth Benchmark <sup>1</sup>	14.44	11.74
Mosaic ETF Aggressive	13.83	11.39
Aggressive Benchmark <sup>1</sup>	17.27	14.06

### 5-YEAR RISK/REWARD

Risk/Reward: By plotting Standard Deviation in relation to Returns, you can graphically see the range of return per unit of risk across the portfolios. Higher returns often come with greater risk. Depending on your risk tolerance and investment goals, this may help you and your financial advisor to determine which portfolio is right for you.



#### Experienced Management

Portfolio managers Patrick Ryan and David Hottmann have deep experience monitoring worldwide macroeconomic trends and their associated investment implications.

- Our team built its long-term track record of strong risk-adjusted returns through a commitment to consistency.
- Engages in independent decisionmaking it believes to be in the best interest of clients



Patrick Ryan, CFA\* Portfolio Manager Industry since 2000

Patrick has been managing Madison's asset allocation portfolios since 2009. He holds a BBA in finance from University of Wisconsin-Madison.



David Hottmann, CFA®, CPA Portfolio Manager Industry since 1990

David has been managing Madison's asset allocation portfolios since 2009. He holds a BBA in accounting and finance from University of Wisconsin-Madison.

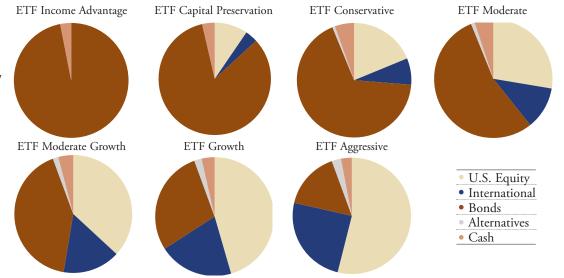
# MADISON MOSAIC SERIES

# Madison\_ INVESTMENTS

# December 31, 2020 | ETF Portfolios

## ASSET ALLOCATION\*

We actively manage asset class exposures to build portfolios that are positioned for various markets with respect to risk. Your portfolio is generally allocated across domestic stocks, international stocks, bonds and other asset classes.



COMPLETE HOLDINGS* (%)	ETF Income Advantage	ETF Capital Pres- ervation	ETF Conservative	ETF Moderate	ETF Moderate Growth	ETF Growth	ETF Aggressive
Short/Intermediate Term Fixed Income	96.9	83.2	67.5	54.6	41.7	28.6	15.9
Invesco Treasury Collateral - CLTL	-	-	-	1.7	3.6	5.1	6.5
Schwab US TIPS - SCHP	12.8	9.5	6.9	5.5	4.0	-	-
Vanguard Short-Term Corp Bond - VCSH	24.0	21.7	17.9	14.1	10.3	7.4	3.3
iShares MBS - MBB	5.5	5.4	4.9	4.8	4.3	3.3	1.9
Metropolitan West Unconstrained Bond - MWCIX	10.3	9.5	7.5	5.4	3.6	2.2	-
iShares 20+ Year Treasury Bond - TLT	8.1	7.0	6.2	5.4	4.1	3.4	1.4
Vanguard Total Bond Market - BND	36.3	30.2	24.3	17.8	11.8	7.1	2.8
Alternatives	0.0	0.0	0.8	1.0	1.5	2.0	2.6
Invesco Optm Yd Dvrs Cdty Stra - PDBC			0.8	1.0	1.5	2.0	2.6
Sector Specific Equity	0.0	0.0	1.6	2.3	3.9	5.9	9.1
Vanguard Information Technology - VGT	-	-	-	-	0.7	1.4	3.3
VanEck Vectors Gold Miners - GDX	-	-	1.6	2.3	3.2	4.0	4.8
Vanguard Health Care - VHT	-	-	-	-	-	0.5	1.0
US Large Cap Equity	0.0	9.5	17.2	25.3	33.0	39.6	44.7
Vanguard Growth - VUG	-	2.1	3.4	4.5	5.5	6.0	7.0
Invesco S&P 500 Quality - SPHQ	-	1.2	3.8	4.9	6.4	7.3	8.8
Schwab US Dividend Equity - SCHD	-	1.6	2.3	3.3	4.2	5.7	6.1
Vanguard Dividend Appreciation - VIG	-	1.7	2.8	3.3	4.0	4.8	5.2
Vanguard Large Cap - VV	-	2.9	5.0	9.3	12.9	15.8	17.7
International Equity	0.0	3.6	7.5	11.6	15.8	20.4	24.7
Vanguard All-World ex-US Idx - VEU	-	2.0	3.4	3.6	4.3	4.3	4.2
Vanguard FTSE All-World ex-US Sm-CP - VSS	-	-	0.6	1.1	1.7	2.2	3.0
iShares MSCI EAFE Minimum Volatility - EFAV	-	1.1	1.9	2.1	2.1	2.5	3.0
JPMorgan BetaBulders Japan - BBJP	-	-	-	1.7	2.7	3.7	4.9
iShares MSCI China - MCHI	-	-	-	1.2	2.3	3.3	4.3
SPDR S&P Emerging Asia Pacific - GMF	-	0.6	1.7	2.0	2.8	4.4	5.4
Cash	3.1	3.6	5.4	5.1	4.1	3.5	3.0



#### 1. Custom Blended Benchmark Weightings:

Indices are unmanaged. An investor cannot invest directly in an index. They are shown for illustrative purposes only, and do not represent the performance of any specific investment. Index returns do not include any expenses, fees or sales charges, which would lower performance.

Capital Preservation	85% Bloomberg Barclays US Aggregate Bond Index; 10.5% Russell 3000 Index TR; 4.5% MSCI ACWI ex-USA NR Index
Conservative	70% Bloomberg Barclays US Aggregate Bond Index; 21% Russell 3000 Index TR; 9% MSCI ACWI ex-USA NR Index
Moderate	55% Bloomberg Barclays US Aggregate Bond Index; 31.5% Russell 3000 Index TR; 13.5% MSCI ACWI ex-USA NR Index
Moderate Growth	40% Bloomberg Barclays US Aggregate Bond Index; 42% Russell 3000 Index TR; 18% MSCI ACWI ex-USA NR Index
Growth	25% Bloomberg Barclays US Aggregate Bond Index; 52.5% Russell 3000 Index TR; 22.5% MSCI ACWI ex-USA NR Index
Aggressive	10% Bloomberg Barclays US Aggregate Bond Index; 63% Russell 3000 Index TR; 27% MSCI ACWI ex-USA NR Index
T-S Capital Preservation	85% Bloomberg Barclays Municpal Bond Index; 10.5% Russell 3000 Index TR; 4.5% MSCI ACWI ex-USA NR Index
T-S Conservative	70% Bloomberg Barclays Municpal Bond Index; 21% Russell 3000 Index TR; 9% MSCI ACWI ex-USA NR Index
T-S Moderate	55% Bloomberg Barclays Municpal Bond Index; 31.5% Russell 3000 Index TR; 13.5% MSCI ACWI ex-USA NR Index
T-S Moderate Growth	40% Bloomberg Barclays Municpal Bond Index; 42% Russell 3000 Index TR; 18% MSCI ACWI ex-USA NR Index

Composite performance shown is unaudited and presented gross of Madison's management fee, custodial fee, brokerage and similar trading costs but net of expenses incurred by the underlying fund securities held in the portfolio (assuming the highest applicable rate). Net returns are reduced by an annual model bundled fee of 2.25% applied quarterly. This fee represents a hypothetical fee charged to clients and combines Madison's management fee plus a maximum advisor fee, custodial fee, brokerage and similar trading costs and the underlying fund expenses held in the portfolio (assuming the highest applicable rate). Actual fees will vary depending on each individual agreement, so clients should consult their advisor for actual fees. See each entity's Part 2A Disclosure Brochure for more information. Actual returns may vary depending on a particular account's trading platform, trading discretion, strategy, account inception date and other variables. Any differences in the timing of trades may result in various performance outcomes for Madison's separately managed accounts versus model manager accounts.

Year-to-date, quarterly and annualized performance figures are considered "preliminary" as of the date of this piece and are subject to change. Madison is not obligated to update, amend or supplement the information contained herein.

\*Information based on a model portfolio which is intended to provide a general illustration of the investment strategy. Individual client portfolios in the program may vary. This sample portfolio does not reflect the actual holdings of any portfolio or strategy, and is for illustrative purposes only. Account holdings may vary depending on account inception date, objective, cash flow, market volatility and other variables. The reader should not assume that these same securities will be purchased for a new account or that the securities were or will prove to be profitable.

Each portfolio is subject to the risks and expenses of the underlying funds in direct proportion to the allocation of assets among the underlying funds. More detailed information regarding these risks can be found in the fund's prospectuses.

The risks associated with an investment in the Mosaic portfolios can increase during times of significant market volatility. The principal risks of investing in the strategy include: asset allocation risk, equity risk, ETF risk, interest rate risk, credit and prepayment/ extension risk, non-investment grade security risk, foreign security and emerging market risk.

All investing involves risks including the possible loss of principal. There can be no assurance the asset allocation portfolios will achieve their investment objectives. The portfolios may invest in equities which are subject to market volatility. In addition to the equities which are subject to market volatility. In addition to the general risk of investing, the portfolio is subject to additional risks including investing in bond and debt securities, which includes credit risk, prepayment risk and interest rate risk. When interest rates rise, bond prices generally fall. Securities rated below investment grade are more sensitive to economic, political and adverse development changes. International equities involve risks of economic and political instability, market liquidity, currency volatility and differences in accounting standards.

Investing in foreign markets involves additional risks, including exchange rate changes, political and economic unrest, relatively low market liquidity and the potential difference in financial and accounting controls and standards. The portfolio may invest in small, mid-sized, or emerging companies, which are susceptible to greater risk than is customarily associated with investing in more established companies. The portfolio may invest in high yield or lower-rated securities, which may provide greater returns but are subject to greater-than average risk.

Please consult with your financial advisor to determine your risk tolerance and investment objectives. While Madison constructs portfolios for various risk tolerances, it does not determine individual client's risk tolerance or investment objectives.

Holdings may vary depending on account inception date, objective, cash flows, market volatility, and other variables. Any securities identified and described herein do not represent all of the securities purchased or sold, and these securities may not be purchased for a new account. There is no guarantee that any securities transactions identified and described herein were, or will be profitable. Any securities identified and described herein are not a recommendation to buy or sell, and is not a solicitation for brokerage services.

All or some of the information contained herein is presented as "supplemental information" included as part of the GIPS compliant performance presentations for the identified Madison Mosaic Series composites which must accompany this piece. GIPS is a registered trademark of CFA Institute. CFA Institute does not endorse or promote this organization, nor does it warrant the accuracy or quality of the content contained herein.

The Weighted Expense Ratio is a weighted average of the expense ratios of the underlying investments as of the date of this piece and not the expense ratio of the model itself.

All information contained in this report is presented as of the date of this piece unless otherwise indicated.

Upon request, Madison may furnish to the client or institution a list of all security recommendations made within the past year.

"Madison" and/or "Madison Investments" is the unifying tradename of Madison Investment Holdings, Inc., Madison Asset Management, LLC ("MAM"), and Madison Investment Advisors, LLC ("MIA"), which also includes the Madison Scottsdale office. MAM and MIA are registered as investment advisers with the U.S. Securities and Exchange Commission. Madison Funds are distributed by MFD Distributor, LLC. MFD Distributor, LLC is registered with the U.S. Securities and Exchange Commission as a broker-dealer and is a member firm of the Financial Industry Regulatory Authority. The home office for each firm listed above is 550 Science Drive, Madison, WI 53711. Madison's toll-free number is 800-767-0300. Any performance data shown represents past performance. Past performance is no guarantee of future results.

Non-deposit investment products are not federally insured, involve investment risk, may lose value and are not obligations of, or guaranteed by, any financial institution. Investment returns and principal value will fluctuate.

This report is for informational purposes only and is not intended as an offer or solicitation with respect to the purchase or sale of any

#### MADISON MOSAIC ETF INCOME ADVANTAGE COMPOSITE GIPS COMPOSITE REPORT

		Compos	ite Assets			Annua	I Performance R	esults		
Year End	Total Firm Assets (millions)	USD (millions)	Number of Accounts	Composite Pure Gross	Composite Net	Index	Composite Dispersion	Composite 3-Yr. Annualized Ex-Post Standard Deviation	Index 3-Yr. Annualized Ex-Post Standard Deviation	% of Bundled Fee Accounts
2020+	14,498	1	5 or fewer	7.30%	4.94%	7.51%	N.A.	3.31%	3.35%	100%
2019	13,993	1	5 or fewer	7.80%	5.40%	8.72%	N.A.	2.44%	2.87%	100%
2018	12,895	2	10	0.09%	-2.16%	0.01%	0.03%	2.16%	2.84%	100%
2017	13,761	2	15	3.24%	0.94%	3.54%	0.02%	2.17%	2.78%	100%
2016	13,312	2	21	2.96%	0.67%	2.65%	0.05%	2.27%	2.98%	100%
2015	13,030	3	25	0.69%	-1.54%	0.55%	0.04%	2.58%	2.88%	100%
2014	13,953	4	35	3.60%	1.30%	5.97%	0.03%	2.49%	2.63%	100%
2013	12,112	9	54	-1.30%	-3.49%	-2.02%	-	2.74%	2.71%	100%
2012	*	14	99	5.52%	3.18%	4.21%	-	-	-	100%
2011	*	5	57	6.27%	3.92%	7.84%	-	-	-	100%
2010	*									

+Preliminary

Assets above are rounded to the nearest million

N.A. – Information is not statistically meaningful due to an insufficient number of portfolios in the composite for the entire year

As of December 31, 2020, total assets under advisement in Mosaic ETF strategies are \$417 million encompassing bundled fee accounts and non-discretionary accounts which include \$72 million in model-traded assets. The entire Mosaic Series as of that same date contains total assets under advisement of \$857 million which includes \$263 million in model-traded assets. This is presented as supplemental information.

Mosaic ETF Income Advantage Composite contains fully discretionary fixed income bundled fee accounts. The composite seeks to invest primary in fixed income exchange-traded and index-based funds, which are designed to track the performance of a fixed income market index and provides a cost-effective and efficient way to build a broadly diversified portfolio. The composite's strategy is intended for fixed income investors seeking current income and long-term preservation of capital. All investing involves risks including the possible loss of principal. There can be no assurance the asset allocation portfolios will achieve their investment objectives. The portfolios may invest in equities which are subject to market volatility. In addition to the general risk of investing, the portfolio is subject to additional risks including investing in bond and debt securities, which includes credit risk, prepayment risk and interest rate risk. When interest rates rise, bond prices generally fall. Securities rated below investment grade are more sensitive to economic, political and adverse development changes. International equities involve risks of economic and political instability, market liquidity, currency volatility and differences in accounting standards. For comparison purposes, the composite is measured against the Bloomberg Barclays U.S. Aggregate Bond Index (Index) which measures the performance of the investment grade, U.S. dollar-denominated, fixed-rate taxable bond market. Prior to April 1, 2019, the composite was named ETF Income Advantage Composite.

\*For the purposes of GIPS compliance and the determination of total assets under management, the Firm is defined as Madison. Madison represents Madison Investment Advisors, LLC ("MIA") and Madison Asset Management, LLC ("MAM"), two investment advisers under common control registered with the U.S. Securities and Exchange Commission pursuant to the Investment Advisers Act of 1940. (Registration does not imply a certain level of skill or training.) During the first quarter of 2013, Madison began the process of eliminating the distinction between accounts and products managed by the two companies. Because MIA and MAM share all resources and personnel at their mutual Wisconsin office location and because there is no longer a brand or line of business distinction between products and services offered by the two registered investment advisers, for periods after March 31, 2013, the collective definition of the firm (Madison) includes accounts and assets managed by MAM and MIA. However, the firm does not claim compliance with the GIPS standards for assets and accounts managed by MAM prior to April 1, 2013. As of December 31, 2013, Madison Scottsdale, LC ("Scottsdale"), another registered investment adviser under common control with MIA, merged its assets into, and became part of, MIA and subsequently those assets became part of the firm (Madison). The transaction resulted in no change to the resources or personnel as the sole purpose of this change was to simplify Madison's legal corporate structure. Prior to January 1, 2014, Scottsdale did not claim GIPS compliance and no performance for composites formally maintained by Scottsdale are contained in this performance presentation or included in the definition of the firm (Madison). As of October 30, 2020, Hansberger Growth Investors, LP ("HGI LP"), an affiliated registered investment adviser under common control with MIA, consolidated its assets into MIA, and subsequently those assets became part of the firm (Madison). The transaction resulted in no change to the resourc

Madison claims compliance with the Global Investment Performance Standards (GIPS®) and has prepared and presented this report in compliance with the GIPS standards. The firm, as defined above, has been independently verified for the periods January 1, 1991 through December 31, 2019. A copy of the verification report is available upon request. A firm that claims compliance with the GIPS standards must establish policies and procedures for complying with all the applicable requirements of the GIPS standards. Verification provides assurance on whether the firm's policies and procedures related to composite and pooled fund maintenance, as well as the calculation, presentation, and distribution of performance, have been designed in compliance with the GIPS standards and have been implemented on a firm-wide basis. Verification does not provide assurance on the accuracy of any specific performance report. GIPS® is a registered trademark of CFA Institute. CFA Institute does not endorse or promote this organization, nor does it warrant the accuracy or quality of the content contained herein.

Results are based on fully discretionary accounts under management, including those accounts no longer with the firm. The composite maintains a minimum account size of \$12,500. For periods beginning January 1, 2018, composite policy requires the temporary removal of any portfolio incurring a client-initiated significant cash inflow or outflow of greater than 20% of portfolio assets. Past performance is not indicative of future results.

The U.S. Dollar is the currency used to express performance. Time-weighted returns are presented gross and net of fees and include the reinvestment of all income. Pure gross returns are shown as supplemental information and are stated gross of all fees and transaction costs; net returns are reduced by an annual model bundled fee of 2.25%, applied quarterly. Bundled fees include Madison's portfolio management fee, as well as all charges for trading costs, custody, solicitor and other administrative fees. Actual returns may vary depending on a particular account's trading platform and trading discretion. Any differences in the timing of trades may result in various performance outcomes for Madison's separately managed accounts versus model manager accounts. The annual composite dispersion presented is an equal-weighted standard deviation calculated using the annual pure gross returns of the accounts in the composite for the entire year. The annual composite dispersion for 2013 and prior periods is not presented because the adviser to the composite was not included in the definition of the firm prior to April 1, 2013 and did not claim GIPS compliance for such periods. The three-year annualized ex-post standard deviation of both the composite (using monthly pure gross returns) and the benchmark are required to be presented for year-end periods beginning in 2011. Policies for valuing investments, calculating performance, and preparing GIPS Reports are available upon request.

The management fee schedule is set forth in the program brochure and varies based on account size. Total annual bundled fees charged by wrap/UMA programs familiar to Madison are generally in the range of 1.50% to 2.25% annually. Actual investment advisory fees incurred by clients may vary. Additional information regarding investment advisory fees are described in the program's disclosure brochure.

The Mosaic ETF Income Advantage Composite was created April 1, 2013 upon redefinition of the firm as described above and the performance inception date is February 1, 2010. Statistical information regarding the composite set forth in this presentation for periods prior to April 1, 2013 represents that of Madison Asset Management, LLC prior to its inclusion in the definition of the firm.

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# MADISON MOSAIC ETF CAPITAL PRESERVATION COMPOSITE GIPS COMPOSITE REPORT

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Year End	Total Firm Assets (millions)	USD (millions)	Number of Accounts	Composite Pure Gross	Composite Net	Index	Composite Dispersion	Composite 3-Yr. Annualized Ex-Post Standard Deviation	Index 3-Yr. Annualized Ex-Post Standard Deviation	% of Bundled Fee Accounts
2020+	14,498	7	41	8.45%	6.07%	9.43%	0.06%	3.93%	4.09%	100%
2019	13,993	4	43	10.01%	7.57%	11.58%	0.04%	2.45%	2.76%	100%
2018	12,895	4	52	-1.08%	-3.30%	-1.08%	0.04%	2.25%	2.72%	100%
2017	13,761	9	62	5.53%	3.19%	6.27%	0.04%	2.10%	2.62%	100%
2016	13,312	6	68	3.42%	1.11%	3.85%	0.05%	2.31%	2.91%	100%
2015	13,030	8	84	0.16%	-2.06%	0.38%	0.05%	2.66%	2.99%	100%
2014	13,953	9	103	4.26%	1.93%	6.23%	0.03%	2.54%	2.75%	100%
2013	12,112	14	154	1.45%	-0.79%	2.04%	-	2.94%	2.78%	100%
2012	*	23	212	5.71%	3.38%	6.10%	-	-	-	100%
2011	*	11	108	5.76%	3.45%	6.27%	-		-	100%
2010	*									

+Preliminary

Assets above are rounded to the nearest million

As of December 31, 2020, total assets under advisement in Mosaic ETF strategies are \$417 million encompassing bundled fee accounts and non-discretionary accounts which include \$72 million in model-traded assets. The entire Mosaic Series as of that same date contains total assets under advisement of \$857 million which includes \$263 million in model-traded assets. This is presented as supplemental information.

Mosaic ETF Capital Preservation Composite contains fully discretionary bundled fee accounts investing in a portfolio balanced between equity and fixed income investment company securities. The composite seeks to invest primarily in exchange-traded and index-based funds, which are designed to track the performance of a market index and provides a cost-effective and efficient way to build a broadly diversified portfolio. The composite's strategy is intended for conservative risk-averse investors seeking current income and limited growth potential with less than 20% invested in stocks and a minimum of 80% allocation to fixed income. All investing involves risks including the possible loss of principal. There can be no assurance the asset allocation portfolios will achieve their investment objectives. The portfolios may invest in equities which are subject to market volatility. In addition to the general risk of investing, the portfolio is subject to additional risks including investing in bond and debt securities, which includes credit risk, prepayment risk and interest rate risk. When interest rates rise, bond prices generally fall. Securities rated below investment grade are more sensitive to economic, political and adverse development changes. International equities involve risks of economic and political instability, market liquidity, currency volatility and differences in accounting standards. For comparison purposes, the composite is measured against a three factor blended benchmark (Index) which is rebalanced monthly and includes the; Bloomberg Barclays U.S. Aggregate Bond Index (85%), which measures the performance of the investment grade, U.S. dollardenominated, fixed-rate taxable bond market, the Russell 3000® Index TR (10.5%), which is a free float-adjusted, market capitalization index that is designed to measure the performance of the largest 3000 U.S. companies representing approximately 98% of the investable U.S. equity market and the MSCI ACWI ex USA NR Index (4.5%), which is a free float-adjusted, market capitalization weighted index that is designed to measure the performance of large and mid-capitalization developed and emerging market equities, excluding the United States, and represents approximately 85% of the global opportunity set outside of the U.S. On January 21, 2014, the composite benchmark retroactively changed for all prior periods such that the MSCI EAFE NR USD Index "EAFE" component of the benchmark, which measures the performance of large and mid cap equities across developed market countries, excluding the United States and Canada, was replaced by the MSCI ACWI ex USA NR Index "ACWI ex USA". The replacement of EAFE with ACWI ex USA was made because it is more reflective of the composite's international investment strategy in that the ACWI ex USA includes securities from emerging markets and Canada, whereas EAFE limits its representation to securities of only developed nations in Europe, Australasia and the Far East. For the periods ended December 31, 2011, 2012 and 2013, the benchmark return prior to the change of the international component was 6.56%, 6.10% and 2.47%, respectively and three-year annualized ex-post standard deviation for the period ending December 31, 2016, the composite benchmark retroactively changed for all prior periods such that the benchmark reflects the current weightings above. Prior to this changed for all prior periods such that the benchmark reflects the current weightings above. Prior to this changed for all prior periods such that the benchmark reflects the current weightings above. Prior to this change the previous component weightings of the three-factor blended benchmark (Index) included the Bloomberg Barclays U.S. Aggregate Bond Index (85%), the Russell 3000® Index TR (12%), and the MSCI ACWI ex USA NR Index (3%). This change to the equity benchmark weightings was made refroactively to better reflect the global economic footprint and corresponding opportunity set of a diversified global equity portfolio. For the periods ended December 31, 2011, 2012, 2013, 2014 and 2015, the benchmark return prior to the change in the equity benchmark weightings was 6.51%, 6.09%, 2.27%, 6.47% and 0.47%, respectively and three-year annualized ex-post standard deviation for the periods ending December 31, 2013, 2014 and 2015 was 2.72%, 2.70% and 2.96%, respectively. Prior to April 1, 2019, the composite was named ETF Capital Preservation Composite.

\*For the purposes of GIPS compliance and the determination of total assets under management, the Firm is defined as Madison. Madison represents Madison Investment Advisors, LLC ("MIA") and Madison Asset Management, LLC ("MAM"), two investment advisers under common control registered with the U.S. Securities and Exchange Commission pursuant to the Investment Advisers Act of 1940. (Registration does not imply a certain level of skill or training.) During the first quarter of 2013, Madison began the process of eliminating the distinction between accounts and products managed by the two companies. Because MIA and MAM share all resources and personnel at their mutual Wisconsin office location and because there is no longer a brand or line of business distinction between products and services offered by the two registered investment advisers, for periods after March 31, 2013, the collective definition of the firm (Madison) includes accounts and assets managed by MAM and MIA. However, the firm does not claim compliance with the GIPS standards for assets and accounts managed by MAM prior to April 1, 2013. As of December 31, 2013, Madison Scottsdale, LC ("Scottsdale"), another registered investment adviser under common control with MIA, merged its assets into, and became part of, MIA and subsequently those assets became part of the firm (Madison). The transaction resulted in no change to the resources or personnel as the sole purpose of this change was to simplify Madison's legal corporate structure. Prior to January 1, 2014, Scottsdale did not claim GIPS compliance and no performance for composites formally maintained by Scottsdale are contained in this performance presentation or included in the definition of the firm (Madison). As of October 30, 2020, Hansberger Growth Investors, LP ("HGI LP"), an affiliated registered investment adviser under common control with MIA, consolidated its assets into MIA, and subsequently those assets became part of the firm (Madison). The transaction resulted in no change to the resourc

Madison claims compliance with the Global Investment Performance Standards (GIPS®) and has prepared and presented this report in compliance with the GIPS standards. The firm, as defined above, has been independently verified for the periods January 1, 1991 through December 31, 2019. A copy of the verification report is available upon request. A firm that claims compliance with the GIPS standards must establish policies and procedures for complying with all the applicable requirements of the GIPS standards. Verification provides assurance on whether the firm's policies and procedures related to composite and pooled fund maintenance, as well as the calculation, presentation, and distribution of performance, have been designed in compliance with the GIPS standards and have been implemented on a firm-wide basis. Verification does not provide assurance on the accuracy of any specific performance report. GIPS® is a registered trademark of CFA Institute. CFA Institute does not endorse or promote this organization, nor does it warrant the accuracy or quality of the content contained herein.

Results are based on fully discretionary accounts under management, including those accounts no longer with the firm. The composite maintains a minimum account size of \$12,500. For periods beginning January 1, 2018, composite policy requires the temporary removal of any portfolio incurring a client-initiated significant cash inflow or outflow of greater than 20% of portfolio assets. Past performance is not indicative of future results.

The U.S. Dollar is the currency used to express performance. Time-weighted returns are presented gross and net of fees and include the reinvestment of all income. Pure gross returns are shown as supplemental information and are stated gross of all fees and transaction costs; net returns are reduced by an annual model bundled fee of 2.25%, applied quarterly. Bundled fees include Madison's portfolio management fee, as well as all charges for trading costs, custody, solicitor and other administrative fees. Actual returns may vary depending on a particular account's trading platform and trading discretion. Any differences in the timing of trades may result in various performance outcomes for Madison's separately managed accounts versus model manager accounts. The annual composite dispersion presented is an equal-weighted standard deviation calculated using the annual pure gross of the accounts in the composite for the entire year. The annual composite dispersion for 2013 and prior periods is not presented because the adviser to the composite was not included in the definition of the firm prior to April 1, 2013 and did not claim GIPS compliance for such periods. The three-year annualized ex-post standard deviation of both the composite (using monthly pure gross returns) and the benchmark are required to be presented for year-end periods beginning in 2011. Policies for valuing investments, calculating performance, and preparing GIPS Reports are available upon request.

The management fee schedule is set forth in the program brochure and varies based on account size. Total annual bundled fees charged by wrap/UMA programs familiar to Madison are generally in the range of 1.50% to 2.25% annually. Actual investment advisory fees incurred by clients may vary. Additional information regarding investment advisory fees are described in the program's disclosure brochure.

The Mosaic ETF Capital Preservation Composite was created April 1, 2013 upon redefinition of the firm as described above and the performance inception date is February 1, 2010. Statistical information regarding the composite set forth in this presentation for periods prior to April 1, 2013 represents that of Madison Asset Management, LLC prior to its inclusion in the definition of the firm.

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# MADISON MOSAIC ETF CONSERVATIVE COMPOSITE GIPS COMPOSITE REPORT

		Composi	te Assets			Annual	Performance F	Results		
Year End	Total Firm Assets (millions)	USD (millions)	Number of Accounts	Composite Pure Gross	Composite Net	Index	Composite Dispersion	Composite 3-Yr. Annualized Ex-Post Standard Deviation	Index 3-Yr. Annualized Ex-Post Standard Deviation	% of Bundled Fee Accounts
2020+	14,498	50	302	9.04%	6.65%	11.24%	0.09%	5.29%	6.18%	100%
2019	13,993	55	335	12.11%	9.64%	14.47%	0.05%	3.28%	3.72%	100%
2018	12,895	54	387	-2.43%	-4.61%	-2.21%	0.04%	3.05%	3.54%	100%
2017	13,761	67	461	8.28%	5.89%	9.06%	0.07%	2.75%	3.37%	100%
2016	13,312	66	497	4.60%	2.27%	5.04%	0.06%	3.11%	3.75%	100%
2015	13,030	61	492	0.21%	-2.00%	0.17%	0.08%	3.55%	3.85%	100%
2014	13,953	63	512	4.98%	2.64%	6.47%	0.03%	3.33%	3.57%	100%
2013	12,112	63	529	5.88%	3.55%	6.25%	-	4.03%	4.11%	100%
2012	*	63	504	7.24%	4.87%	7.99%	-	•	•	100%
2011	*	37	291	4.62%	2.31%	4.64%	-	-	-	100%
2010	*									

Assets above are rounded to the nearest million

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Mosaic ETF Conservative Composite contains fully discretionary bundled fee accounts investing in a portfolio balanced between equity and fixed income investment company securities. The composite seeks to invest primarily in exchange-traded and index-based funds, which are designed to track the performance of a market index and provides a cost-effective and efficient way to build a broadly diversified portfolio. The composite's strategy is intended for investors seeking income over growth with a modest tolerance for risk allowing up to 35% investment in equities and a minimum of 65% allocation to fixed income. All investing involves risks including the possible loss of principal. There can be no assurance the asset allocation portfolios will achieve their investment objectives. The portfolios may invest in equities which are subject to market volatility. In addition to the general risk of investing, the portfolio is subject to additional risks including investing in bond and debt securities, which includes credit risk, prepayment risk and interest rate risk. When interest rates rise, bond prices generally fall. Securities rated below investment grade are more sensitive to economic, political and adverse development changes. International equities involve risks of economic and political instability, market liquidity, currency volatility and differences in accounting standards. For comparison purposes, the composite is measured against a three factor blended benchmark (Index) which is rebalanced monthly and includes the; Bloomberg Barclays U.S. Aggregate Bond Index (70%), which measures the performance of the investment grade, U.S. dollar-denominated, fixedrate taxable bond market, the Russell 3000® Index TR (21%), which is a free float-adjusted, market capitalization index that is designed to measure the performance of the largest 3000 U.S. companies representing approximately 98% of the investable U.S. equity market and the MSCI ACWI ex USA NR Index (9%), which is a free float-adjusted, market capitalization weighted index that is designed to measure the performance of large and mid-capitalization developed and emerging market equities, excluding the United States, and represents approximately 85% of the global opportunity set outside of the U.S. On January 21, 2014, the composite benchmark retroactively changed for all prior periods such that the MSCI EAFE NR USD Index "EAFE" component of the benchmark, which measures the performance of large and mid cap equities across developed market countries, excluding the United States and Canada, was replaced by the MSCI ACWI ex USA NR Index "ACWI ex USA". The replacement of EAFE with ACWI ex USA was made because it is more reflective of the composite's international investment strategy in that the ACWI ex USA includes securities from emerging markets and Canada, whereas EAFE limits its representation to securities of only developed nations in Europe, Australasia and the Far East. For the periods ended December 31, 2011, 2012 and 2013, the benchmark return prior to the change of the international component was 5.22%, 7.98% and 7.14%, respectively and three-year annualized ex-post standard deviation for the period ending December 31, 2013 was 3.98%. Effective December 31, 2016, the composite benchmark retroactively changed for all prior periods such that the benchmark reflects the current weightings above. Prior to this change, the previous component weightings of the three-factor blended benchmark (Index) included the Bloomberg Barclays U.S. Aggregate Bond Index (70%), the Russell 3000® Index TR (24%), and the MSCI ACWI ex USA NR Index (6%). This change to the equity benchmark weightings was made retroactively to better reflect the global economic footprint and corresponding opportunity set of a diversified global equity portfolio. For the periods ended December 31, 2011, 2012, 2013, 2014 and 2015, the benchmark return prior to the change in the equity benchmark weightings was 5.11%, 7.95%, 6.73%, 6.97% and 0.36%, respectively and three-year annualized ex-post standard deviation for the periods ending December 31, 2013, 2014 and 2015 was 4.00%, 3.47% and 3.80%, respectively. Prior to April 1, 2019, the composite was named ETF Conservative Composite.

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The U.S. Dollar is the currency used to express performance. Time-weighted returns are presented gross and net of fees and include the reinvestment of all income. Pure gross returns are shown as supplemental information and are stated gross of all fees and transaction costs; net returns are reduced by an annual model bundled fee of 2.25%, applied quarterly. Bundled fees include Madison's portfolio management fee, as well as all charges for trading costs, custody, solicitor and other administrative fees. Actual returns may vary depending on a particular account's trading platform and trading discretion. Any differences in the timing of trades may result in various performance outcomes for Madison's separately managed accounts versus model manager accounts. The annual composite dispersion presented is an equal-weighted standard deviation calculated using the annual pure gross returns of the accounts in the composite for the entire year. The annual composite dispersion for 2013 and prior periods is not presented because the adviser to the composite was not included in the definition of the firm prior to April 1, 2013 and did not claim GIPS compliance for such periods. The three-year annualized ex-post standard deviation of both the composite (using monthly pure gross returns) and the benchmark are required to be presented for year-end periods beginning in 2011. Policies for valuing investments, calculating performance, and preparing GIPS Reports are available upon request.

The management fee schedule is set forth in the program brochure and varies based on account size. Total annual bundled fees charged by wrap/UMA programs familiar to Madison are generally in the range of 1.50% to 2.25% annually. Actual investment advisory fees incurred by clients may vary. Additional information regarding investment advisory fees are described in the program's disclosure brochure.

The Mosaic ETF Conservative Composite was created April 1, 2013 upon redefinition of the firm as described above and the performance inception date is February 1, 2010. Statistical information regarding the composite set forth in this presentation for periods prior to April 1, 2013 represents that of Madison Asset Management, LLC prior to its inclusion in the definition of the firm.

PERMETFCW-GIPS02082021

# MADISON MOSAIC ETF MODERATE COMPOSITE GIPS COMPOSITE REPORT

		Compos	ite Assets			Annual	Performance R	esults		
Year End	Total Firm Assets (millions)	USD (millions	Number of Accounts	Composite Pure Gross	Composite Net	Index	Composite Dispersion	Composite 3-Yr. Annualized Ex-Post Standard Deviation	Index 3-Yr. Annualized Ex-Post Standard Deviation	% of Bundled Fee Accounts
2020+	14,498	140	631	9.76%	735%	12.91%	0.09%	7.12%	8.69%	100%
2019	13,993	136	732	14.47%	11.96%	17.38%	0.07%	4.59%	5.18%	100%
2018	12,895	130	818	-3.73%	-5.88%	-3.38%	0.06%	4.31%	4.84%	100%
2017	13,761	147	904	11.01%	8.56%	11.92%	0.09%	3.93%	4.60%	100%
2016	13,312	129	862	5.41%	3.06%	6.20%	0.09%	4.39%	5.05%	100%
2015	13,030	111	825	-0.12%	-2.32%	-0.08%	0.10%	4.79%	5.09%	100%
2014	13,953	103	798	6.16%	3.79%	6.70%	0.04%	4.36%	4.73%	100%
2013	12,112	94	744	10.53%	8.11%	10.61%	-	5.56%	5.91%	100%
2012	*	69	591	8.56%	6.15%	9.86%	-	-	-	100%
2011	*	41	365	3.31%	1.06%	2.96%	-	-	•	100%
2010	*									

+Preliminary

Assets above are rounded to the nearest million

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Mosaic ETF Moderate Composite contains fully discretionary bundled fee accounts investing in a portfolio balanced between equity and fixed income investment company securities. The composite seeks to invest primarily in exchange-traded and index-based funds, which are designed to track the performance of a market index and provides a cost-effective and efficient way to build a broadly diversified portfolio. The composite's strategy is intended for investors seeking growth and income with a moderate level of risk allowing up to50% investment in equities with a minimum allocation of 50% allocation to fixed income. All investing involves risks including the possible loss of principal. There can be no assurance the asset allocation portfolios will achieve their investment objectives. The portfolios may invest in equities which are subject to market volatility. In addition to the general risk of investing, the portfolio is subject portions will active their investing in the portion is studied which are subject to market volating, in addition to the general risk of investing, the portion is satisfied to additional risks including investing in bond and debt securities, which includes credit risk, prepayment risk and interest rate risk. When interest rates rise, bond prices generally fall. Securities rated below investment grade are more sensitive to economic, political and adverse development changes. International equities involve risks of economic and political instability, market liquidity, currency volatility and differences in accounting standards. For comparison purposes, the composite is measured against a three factor blended benchmark (Index) which is rebalanced monthly and includes the; Bloomberg Barclays U.S. Aggregate Bond Index (55%), which measures the performance of the investment grade, U.S. dollar-denominated, fixedrate taxable bond market, the Russell 3000® Index TR (31.5%), which is a free float-adjusted, market capitalization index that is designed to measure the performance of the largest 3000 U.S. companies representing approximately 98% of the investable U.S. equity market and the MSCI ACWI ex USA NR Index (13.5%), which is a free float-adjusted, market capitalization weighted index that is designed to measure the performance of large and mid-capitalization developed and emerging market equities, excluding the United States, and represents approximately 85% of the global opportunity set outside of the U.S. On January 21, 2014, the composite benchmark retroactively changed for all prior periods such that the MSCI EAFE NR USD Index "EAFE" component of the benchmark, which measures the performance of large and mid cap equities across developed market countries, excluding the United States and Canada, was replaced by the MSCI ACWI ex USA NR Index "ACWI ex USA". The replacement of EAFE with ACWI ex USA was made because it is more reflective of the composite's international investment strategy in that the ACWI ex USA includes securities from emerging markets and Canada, whereas EAFE limits its representation to securities of only developed nations in Europe, Australasia and the Far East. For the periods ended December 31, 2011, 2012 and 2013, the benchmark return prior to the change of the international component was 3.83%, 9.86% and 11.99%, respectively and three-year annualized ex-post standard deviation for the period ending December 31, 2013 was 5.73%. Effective December 31, 2016, the 3.83%, 9.86% and 11.99%, respectively and infee-year annualized ex-post standard deviation for the period ending December 31, 2013 was 3.73%. Effective December 31, 2016, the composite benchmark retroactively changed for all prior periods such that the benchmark reflects the current weightings above. Prior to this change, the most component weightings of the three-factor blended benchmark (Index) included the Bloomberg Barclays U.S. Aggregate Bond Index (55%), the Russell 3000® Index TR (36%), and the MSCI ACWI ex USA NR Index (9%). This change to the equity benchmark weightings was made retroactively to better reflect the global economic footprint and corresponding opportunity set of a diversified global equity portfolio. For the periods ended December 31, 2011, 2012, 2013, 2014 and 2015, the benchmark return prior to the change in the equity benchmark weightings was 3.67%, 9.81%, 11.35%, 7.45% and 0.20%, respectively and three-year annualized ex-post standard deviation for the periods ending December 31, 2013, 2014 and 2015 was 5.75%, 4.61% and 5.04%, respectively. Prior to April 1, 2019, the composite was named ETF Moderate Composite.

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The U.S. Dollar is the currency used to express performance. Time-weighted returns are presented gross and net of fees and include the reinvestment of all income. Pure gross returns are shown as supplemental information and are stated gross of all fees and transaction costs; net returns are reduced by an annual model bundled fee of 2.25%, applied quarterly. Bundled fees include Madison's portfolio management fee, as well as all charges for trading costs, custody, solicitor and other administrative fees. Actual returns may vary depending on a particular account's trading platform and trading discretion. Any differences in the timing of trades may result in various performance outcomes for Madison's separately managed accounts versus model manager accounts. The annual composite dispersion presented is an equal-weighted standard deviation calculated using the annual pure gross returns of the accounts in the composite for the entire year. The annual composite dispersion for 2013 and prior periods is not presented because the adviser to the composite was not included in the definition of the firm prior to April 1, 2013 and did not claim GIPS compliance for such periods. The three-year annualized ex-post standard deviation of both the composite (using monthly pure gross returns) and the benchmark are required to be presented for year-end periods beginning in 2011. Policies for valuing investments, calculating performance, and preparing GIPS Reports are available upon request.

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The Mosaic ETF Moderate Composite was created April 1, 2013 upon redefinition of the firm as described above and the performance inception date is February 1, 2010. Statistical information regarding the composite set forth in this presentation for periods prior to April 1, 2013 represents that of Madison Asset Management, LLC prior to its inclusion in the definition of the firm.

PERMETFMW-GIPS02082021

# MADISON MOSAIC ETF MODERATE GROWTH COMPOSITE GIPS COMPOSITE REPORT

		Compos	site Assets			Annual	Performance Re	esults		
Year End	Total Firm Assets (millions)	USD (millions)	Number of Accounts	Composite Pure Gross	Composite Net	Index	Composite Dispersion	Composite 3-Yr. Annualized Ex-Post Standard Deviation	Index 3-Yr. Annualized Ex-Post Standard Deviation	% of Bundled Fee Accounts
2020+	14,498	96	518	10.63%	8.21%	14.44%	0.08%	9.15%	11.35%	100%
2019	13,993	110	674	16.99%	14.43%	20.30%	0.09%	6.08%	6.83%	100%
2018	12,895	110	769	-5.10%	-7.22%	-4.58%	0.07%	5.70%	6.34%	100%
2017	13,761	130	845	13.71%	11.21%	14.84%	0.10%	5.25%	6.02%	100%
2016	13,312	111	803	6.63%	4.25%	7.35%	0.20%	5.85%	6.56%	100%
2015	13,030	101	781	-0.12%	-2.32%	-0.37%	0.11%	6.19%	6.50%	100%
2014	13,953	84	710	6.87%	4.48%	6.92%	0.04%	5.51%	6.05%	100%
2013	12,112	61	552	14.74%	12.24%	15.11%	-	7.17%	7.85%	100%
2012	*	36	359	9.81%	7.36%	11.73%	-	-	-	100%
2011	*	23	252	1.93%	-0.30%	1.23%	-	-	-	100%
2010	*									

+Preliminary

Assets above are rounded to the nearest million

As of December 31, 2020, total assets under advisement in Mosaic ETF strategies are \$417 million encompassing bundled fee accounts and non-discretionary accounts which include \$72 million in model-traded assets. The entire Mosaic Series as of that same date contains total assets under advisement of \$857 million which includes \$263 million in model-traded assets. This is presented as supplemental information.

Mosaic ETF Moderate Growth Composite contains fully discretionary bundled fee accounts investing in a portfolio balanced between equity and fixed income investment company securities. The composite seeks to invest primarily in exchange-traded and index-based funds, which are designed to track the performance of a market index and provides a cost-effective and efficient way to build a broadly diversified portfolio. The composite's strategy is intended for investors seeking growth over income but still interested in reducing volatility in their portfolio allowing up to 65% investment in equities and a minimum of 35% allocation to fixed income. All investing involves risks including the possible loss of principal. There can be no assurance the asset allocation portfolios will achieve their investment objectives. The portfolios may invest in equities which are subject to market volatility. In addition to the general risk of investing, the portfolio is subject to additional risks including investing in bond and debt securities, which includes credit risk, prepayment risk and interest rate risk. When interest rates rise, bond prices generally fall. Securities rated below investment grade are more sensitive to economic, political and adverse development changes. International equities involve risks of economic and political instability, market liquidity, currency volatility and differences in accounting standards. For comparison purposes, the composite is measured against a three factor blended benchmark (Index) which is rebalanced monthly and includes the; Bloomberg Barclays U.S. Aggregate Bond Index (40%), which measures the performance of the investment grade, U.S. dollar-denominated, fixed-rate taxable bond market, the Russell 3000®¹ Index TR (42%), which is a free float-adjusted, market capitalization index that is designed to measure the performance of the largest 3000 U.S. companies representing approximately 98% of the investable U.S. equity market and the MSCI ACWI ex USA NR Index (18%), which is a free float-adjusted, market capitalization weighted index that is designed to measure the performance of large and mid-capitalization developed and emerging market equities, excluding the United States, and represents approximately 85% of the global opportunity set outside of the U.S. On January 21, 2014, the composite benchmark retroactively changed for all prior periods such that the MSCI EAFE NR USD Index "EAFE" component of the benchmark, which measures the performance of large and mid cap equities across developed market countries, excluding the United States and Canada, was replaced by the MSCI ACWI ex USA NR Index "ACWI ex USA". The replacement of EAFE with ACWI ex USA was made because it is more reflective of the composite's international investment strategy in that the ACWI ex USA includes securities from emerging markets and Canada, whereas EAFE limits its representation to securities of only developed nations in Europe, Australasia and the Far East. For the periods ended December 31, 2011, 2012 and 2013, the benchmark return prior to the change of the international component was 2.38%, 11.73% and 17.02%, respectively and three-year annualized ex-post standard deviation for the period ending December 31, 2013 was 7.64%. Effective December 31, 2016, the composite benchmark retroactively changed for all prior periods such that the benchmark reflects the current weightings above. Prior to this change, the previous component weightings of the three-factor blended benchmark (Index) included the Bloomberg Barclays U.S. Aggregate Bond Index (40%), the Russell 3000® Index TR (48%), and the MSCI ACWI ex USA NR Index (12%). This change to the equity benchmark weightings was made retroactively to better reflect the global economic footprint and corresponding opportunity set of a diversified global equity portfolio. For the periods ended December 31, 2011, 2012, 2013, 2014 and 2015, the benchmark return prior to the change in the equity benchmark weightings was 2.17%, 11.67%, 16.13%, 7.92% and 0.00%, respectively and three-year annualized ex-post standard deviation for the periods ending December 31, 2013, 2014 and 2015 was 7.66%, 5.89% and 6.45%, respectively. Prior to April 1, 2019, the composite was named ETF Moderate Growth Composite.

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Results are based on fully discretionary accounts under management, including those accounts no longer with the firm. The composite maintains a minimum account size of \$12,500. For periods beginning January 1, 2018, composite policy requires the temporary removal of any portfolio incurring a client-initiated significant cash inflow or outflow of greater than 20% of portfolio assets. Past performance is not indicative of future results.

The U.S. Dollar is the currency used to express performance. Time-weighted returns are presented gross and net of fees and include the reinvestment of all income. Pure gross returns are shown as supplemental information and are stated gross of all fees and transaction costs; net returns are reduced by an annual model bundled fee of 2.25%, applied quarterly. Bundled fees include Madison's portfolio management fee, as well as all charges for trading costs, custody, solicitor and other administrative fees. Actual returns may vary depending on a particular account's trading platform and trading discretion. Any differences in the timing of trades may result in various performance outcomes for Madison's separately managed accounts versus model manager accounts. The annual composite dispersion presented is an equal-weighted standard deviation calculated using the annual pure gross returns of the accounts in the composite for the entire year. The annual composite dispersion for 2013 and prior periods is not presented because the adviser to the composite was not included in the definition of the firm prior to April 1, 2013 and did not claim GIPS compliance for such periods. The three-year annualized ex-post standard deviation of both the composite (using monthly pure gross returns) and the benchmark are required to be presented for year-end periods beginning in 2011. Policies for valuing investments, calculating performance, and preparing GIPS Reports are available upon request.

The management fee schedule is set forth in the program brochure and varies based on account size. Total annual bundled fees charged by wrap/UMA programs familiar to Madison are generally in the range of 1.50% to 2.25% annually. Actual investment advisory fees incurred by clients may vary. Additional information regarding investment advisory fees are described in the program's disclosure brochure.

The Mosaic ETF Moderate Growth Composite was created April 1, 2013 upon redefinition of the firm as described above and the performance inception date is February 1, 2010. Statistical information regarding the composite set forth in this presentation for periods prior to April 1, 2013 represents that of Madison Asset Management, LLC prior to its inclusion in the definition of the firm

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# MADISON MOSAIC ETF GROWTH COMPOSITE GIPS COMPOSITE REPORT

		Compos	ite Assets			Annual I	Performance Re	sults		
Year End	Total Firm Assets (millions)	USD (millions)	Number of Accounts	Composite Pure Gross	Composite Net	Index	Composite Dispersion	Composite 3-Yr. Annualized Ex-Post Standard Deviation	Index 3-Yr. Annualized Ex-Post Standard Deviation	% of Bundled Fee Accounts
2020+	14,498	42	249	11.32%	8.90%	15.83%	0.13%	11.34%	14.07%	100%
2019	13,993	59	358	19.60%	16.99%	23.23%	0.07%	7.66%	8.55%	100%
2018	12,895	57	400	-6.51%	-8.60%	-5.81%	0.07%	7.20%	7.92%	100%
2017	13,761	66	423	16.55%	13.99%	17.82%	0.34%	6.75%	7.53%	100%
2016	13,312	54	409	7.69%	5.27%	8.47%	0.27%	7.46%	8.15%	100%
2015	13,030	53	402	-0.16%	-2.36%	-0.70%	0.15%	7.71%	7.99%	100%
2014	13,953	47	361	7.48%	5.07%	7.12%	0.04%	6.81%	7.44%	100%
2013	12,112	35	273	19.85%	17.25%	19.77%	-	8.87%	9.86%	100%
2012	*	17	142	11.30%	8.84%	13.58%	-	•	-	100%
2011	*	13	133	0.87%	-1.33%	-0.54%	-	•	-	100%
2010	*									

+Preliminary

Assets above are rounded to the nearest million

As of December 31, 2020, total assets under advisement in Mosaic ETF strategies are \$417 million encompassing bundled fee accounts and non-discretionary accounts which include \$72 million in model-traded assets. The entire Mosaic Series as of that same date contains total assets under advisement of \$857 million which includes \$263 million in model-traded assets. This is presented as supplemental information.

Mosaic ETF Growth Composite contains fully discretionary bundled fee accounts investing in a portfolio balanced between equity and fixed income investment company securities. The composite seeks to invest primarily in exchange-traded and index-based funds, which are designed to track the performance of a market index and provides a cost-effective and efficient way to build a broadly diversified portfolio. The composite's strategy is intended for investors capable of assuming greater risk to achieve potentially higher return through capital appreciation with minimal income. The portfolio may invest up to 80% in equities with a minimum of 20% allocation to fixed income. All investing involves risks including the possible loss of principal. There can be no assurance the asset allocation portfolios will achieve their investment objectives. The portfolios may invest in equities which are subject to market volatility. In addition to the general risk of investing, the portfolio is subject to additional risks including investing in bond and debt securities, which includes credit risk, prepayment risk and interest rate risk. When interest rates rise, bond prices generally fall. Securities rated below investment grade are more sensitive to economic, political and adverse development changes. International equities involve risks of economic and political instability, market liquidity, currency volatility and differences in accounting standards. For comparison purposes, the composite is measured against a three factor blended benchmark (Index) which is rebalanced monthly and includes the; Bloomberg Barclays U.S. Aggregate Bond Index (25%), which measures the performance of the investment grade, U.S. dollar-denominated, fixed-rate taxable bond market, the Russell 3000®¹ Index TR (52.5%), which is a free float-adjusted, market capitalization index that is designed to measure the performance of the largest 3000 U.S. companies representing approximately 98% of the investable U.S. equity market and the MSCI ACWI ex USA NR Index (22.5%), which is a free float-adjusted, market capitalization weighted index that is designed to measure the performance of large and mid-capitalization developed and emerging market equities, excluding the United States, and represents approximately 85% of the global opportunity set outside of the U.S. On January 21, 2014, the composite benchmark retroactively changed for all prior periods such that the MSCI EAFE NR USD Index "EAFE" component of the benchmark, which measures the performance of large and mid cap equities across developed market countries, excluding the United States and Canada, was replaced by the MSCI ACWI ex USA NR Index "ACWI ex USA". The replacement of EAFE with ACWI ex USA was made because it is more reflective of the composite's international investment strategy in that the ACWI ex USA includes securities from emerging markets and Canada, whereas EAFE limits its representation to securities of only developed nations in Europe, Australasia and the Far East. For the periods ended December 31, 2011, 2012 and 2013, the benchmark return prior to the change of the international component was 0.89%, 13.59% and 22.25%, respectively and three-year annualized ex-post standard deviation for the period ending December 31, 2013 was 9.61%. Effective December 31, 2016, the composite benchmark retroactively changed for all prior periods such that the benchmark reflects the current weightings above. Prior to this change, the previous component weightings of the three-factor blended benchmark (Index) included the Bloomberg Barclays U.S. Aggregate Bond Index (25%), the Russell 3000® Index TR (60%), and the MSCI ACWI ex USA NR Index (15%). This change to the equity benchmark weightings was made retroactively to better reflect the global economic footprint and corresponding opportunity set of a diversified global equity portfolio. For the periods ended December 31, 2011, 2012, 2013, 2014 and 2015, the benchmark return prior to the change in the equity benchmark weightings was 0.62%, 13.51%, 21.10%, 8.38% and -0.24%, respectively and three-year annualized ex-post standard deviation for the periods ending December 31, 2013, 2014 and 2015 was 9.63%, 7.25% and 7.94%, respectively. Prior to April 1, 2019, the composite was named ETF Growth Composite.

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Results are based on fully discretionary accounts under management, including those accounts no longer with the firm. The composite maintains a minimum account size of \$12,500. For periods beginning January 1, 2018, composite policy requires the temporary removal of any portfolio incurring a client-initiated significant cash inflow or outflow of greater than 20% of portfolio assets. Past performance is not indicative of future results.

The U.S. Dollar is the currency used to express performance. Time-weighted returns are presented gross and net of fees and include the reinvestment of all income. Pure gross returns are shown as supplemental information and are stated gross of all fees and transaction costs; net returns are reduced by an annual model bundled fee of 2.25%, applied quarterly. Bundled fees include Madison's portfolio management fee, as well as all charges for trading costs, custody, solicitor and other administrative fees. Actual returns may vary depending on a particular account's trading platform and trading discretion. Any differences in the timing of trades may result in various performance outcomes for Madison's separately managed accounts versus model manger accounts. The annual composite dispersion presented is an equal-weighted standard deviation calculated using the annual pure gross returns of the accounts in the composite for the entire year. The annual composite dispersion for 2013 and prior periods is not presented because the adviser to the composite was not included in the definition of the firm prior to April 1, 2013 and did not claim GIPS compliance for such periods. The three-year annualized ex-post standard deviation of both the composite (using monthly pure gross returns) and the benchmark are required to be presented for year-end periods beginning in 2011. Policies for valuing investments, calculating performance, and preparing GIPS Reports are available upon request.

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#### MADISON MOSAIC ETF AGGRESSIVE COMPOSITE GIPS COMPOSITE REPORT

		Composi	te Assets			Annual	Performance Re	sults		
Year End	Total Firm Assets (millions)	USD (millions)	Number of Accounts	Composite Pure Gross	Composite Net	Index	Composite Dispersion	Composite 3-Yr. Annualized Ex-Post Standard Deviation	Index 3-Yr. Annualized Ex-Post Standard Deviation	% of Bundled Fee Accounts
2020+	14,498	2	14	12.17%	9.73%	17.06%	0.06%	13.64%	16.83%	100%
2019	13,993	5	32	22.31%	19.65%	26.17%	0.05%	9.31%	10.32%	100%
2018	12,895	4	41	-7.86%	-9.92%	-7.07%	0.08%	8.82%	9.54%	100%
2017	13,761	5	46	19.17%	16.56%	20.88%	0.31%	8.33%	9.08%	100%
2016	13,312	6	51	8.75%	6.30%	9.56%	0.17%	9.15%	9.79%	100%
2015	13,030	5	51	-0.39%	-2.57%	-1.08%	0.04%	9.23%	9.53%	100%
2014	13,953	6	46	7.98%	5.55%	7.30%	0.06%	8.10%	8.87%	100%
2013	12,112	3	27	24.33%	21.65%	24.59%	-	10.67%	11.90%	100%
2012	*	3	19	12.42%	9.91%	15.42%	-	-	-	100%
2011	*	3	24	-0.41%	-2.58%	-2.35%	-	-	•	100%
2010	*									

+Preliminary

Assets above are rounded to the nearest million

As of December 31, , total assets under advisement in Mosaic ETF strategies are \$417 million encompassing bundled fee accounts and non-discretionary accounts which include \$72 million in model-traded assets. The entire Mosaic Series as of that same date contains total assets under advisement of \$857 million which includes \$263 million in model-traded assets. This is presented as supplemental information.

Mosaic ETF Aggressive Composite contains fully discretionary bundled fee accounts investing in a portfolio balanced between equity and fixed income investment company securities. The composite seeks to invest primarily in exchange-traded and index-based funds, which are designed to track the performance of a market index and provides a cost-effective and efficient way to build a broadly diversified portfolio. The composite's strategy is intended for investors in the accumulation mode with longer-term time horizons seeking potential for significant growth and able to accept greater risk and volatility. The portfolio may invest up to 95% in equities with a minimum of 5% allocation to fixed income. All investing involves risks including the possible loss of principal. There can be no assurance the asset allocation portfolios will achieve their investment objectives. The portfolios may invest in equities which are subject to market volatility. In addition to the general risk of investing, the portfolio is subject to additional risks including investing in bond and debt securities, which includes credit risk, prepayment risk and interest rate risk. When interest rates rise, bond prices generally fall. Securities rated below investment grade are more sensitive to economic, political and adverse development changes. International equities involve risks of economic and political instability, market liquidity, currency volatility and differences in accounting standards. For comparison purposes, the composite is measured against a three factor blended benchmark (Index) which is rebalanced monthly and includes the; Bloomberg Barclays U.S. Aggregate Bond Index (10%), which measures the performance of the investment grade, U.S. dollar-denominated, fixed-rate taxable bond market, the Russell 3000® Index TR (63%), which is a free floatadjusted, market capitalization index that is designed to measure the performance of the largest 3000 U.S. companies representing approximately 98% of the investable U.S. equity market and the MSCI ACWI ex USA NR Index (27%), which is a free float-adjusted, market capitalization weighted index that is designed to measure the performance of large and mid-capitalization developed and emerging market equities, excluding the United States, and represents approximately 85% of the global opportunity set outside of the U.S. On January 21, 2014, the composite benchmark retroactively changed for all prior periods such that the MSCI EAFE NR USD Index "EAFE" component of the benchmark, which measures the performance of large and mid cap equities across developed market countries, excluding the United States and Canada, was replaced by the MSCI ACWI ex USA NR Index "ACWI ex USA". The replacement of EAFE with ACWI ex USA was made because it is more reflective of the composite's international investment strategy in that the ACWI ex USA includes securities from emerging markets and Canada, whereas EAFE limits its representation to securities of only developed nations in Europe, Australasia and the Far East. For the periods ended December 31, 2011, 2012 and 2013, the benchmark return prior to the change of the international component was -0.65%, 15.44% and 27.67%, respectively and three-year annualized ex-post standard deviation for the 2013, the benchmark return prior to the change of the International component was -0.65%, 15.44% and 27.67%, respectively and three-year annualized ex-post standard deviation for the period ending December 31, 2013 was 11.62%. Effective December 31, 2016, the composite benchmark retroactively changed for all prior periods such that the benchmark reflects the current weightings above. Prior to this change, the previous component weightings of the three-factor blended benchmark (Index) included the Bloomberg Barclays U.S. Aggregate Bond Index (10%), the Russell 3000® Index TR (72%), and the MSCI ACWI ex USA NR Index (18%). This change to the equity benchmark weightings was made retroactively to better reflect the global economic footprint and corresponding opportunity set of a diversified global equity portfolio. For the periods ended December 31, 2011, 2012, 2013, 2014 and 2015, the benchmark return prior to the change in the equity benchmark weightings was -0.97%, 15.35%, 26.23%, 8.82% and -0.53%, respectively and three-year annualized ex-post standard deviation for the periods ending December 31, 2013, 2014 and 2015 was 11.64%, 8.65% and 9.48%, respectively. Prior to April 1, 2019, the composite was named ETF Aggressive Composite.

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